

# Mila Spasova

Graphic Designer & Illustrator



## Experience

### Independent Illustrator

06/2018 - Ongoing

- Individually completed **20+ projects** for businesses worldwide, mostly in the USA.
- Utilised my skills in leadership, self-sufficiency, discipline, and flexibility in addition to project management to complete freelancing projects primarily involving product illustration.
- **Clients: U.S. Department of Veterans Affairs, Circle K, Pixelmator Pro, eHungry, Holini, Metrilo, Optimize.Ad, Hyperproof, Einfach Reisekosten, Aumio & many more.**

### Senior Illustrator

Optimize.Ad

07/2020 - 07/2021

- My responsibilities as a remote employee of Optimize.Ad were to create vector and raster illustrations focusing on the topics of health insurance, Medicare, and mortgage finance. I had the opportunity to work on Optimize.Ad's internal projects as well as to create designs for their clients such as Rate Finder and others.

### Graphic Designer

Dtail Studio

06/2018 - 07/2020

- My responsibilities were producing vector illustrations & icons for UI/UX projects commissioned by Dtail Studio's mainly American clients.

### Graphic Designer

356labs

10/2017 - 05/2018

- I worked closely with clients mainly based in Bulgaria on designing key decision-making presentations, dominantly aimed to win investments in a fast-paced deadline-driven environment. These deliverables required using my knowledge in the field of illustration, icon Design, typography, layout & retouching.
- **Clients: UBB, Bioderma, GES BG, T&M Law Office, Gradus, Bitpurchasing, Esthederm, Spadel, Devin, BG Service, Quality Tech, Renault & others.**

### Graphic Designer

FourPlus

02/2016 - 10/2017

- My responsibilities included working on small as well as big-scale projects of a vast spectrum, such as logo design, icon & sticker design, illustration prints, character design, animation storyboards & motion graphics stills for international clients.
- **Clients: TypingClub, RWE, Credissimo, Questers, Goethe-Institut, MyRewards, Airtracks Snowboards, Pirogov Hospital, America for Bulgaria, Heresy, Dan Ariely, Lyra & others.**

### Graphic Designer

NEXT-DC

06/2015 - 02/2016

- I participated in the conceptual and developmental process of various campaigns & all the necessary materials related to them by using my skills in photo manipulation, layout, typography, logo design, and illustration.
- **Clients: Telenor, Heineken, Jack Daniel's, All Nature, Lidl & Finlandia Vodka & others.**

## Skills

Illustration

Icon Design

Logo Design

Infographics

Character Design

Storyboards

Ebook Design

Presentation Design

Figma

Procreate

Microsoft Powerpoint

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe InDesign

## Certifications



**Google UX Design Professional Certificate**

Coursera, 03/2022



**edX Verified Certificate for Exercising Leadership: Foundational Principles**

HarvardX, 11/2020



**Adobe Certified Associate in Visual Communication Using Adobe Photoshop**

Adobe, 04/2015



**IELTS English Certificate**

Cambridge University, 08/2012

## Awards

**Penguin Design Awards 2nd Place Winner**  
**Penguin Random House, London, UK**

Out of 1100 participants, I won the 2nd place prize for this very prestigious student design contest, organized by Penguin Random House. After winning, my name received a lot of publicity and was mentioned by various design blogs & local media.

07/2014

## Education

**Bachelor's Degree, Graphic Design**

**Coventry University, Coventry, United Kingdom**

09/2012 - 06/2015

**Secondary Education, English Language**

**First English Language School, Sofia, Bulgaria**

05/2007 - 06/2012

## Volunteering

**Graphic Designer**

**Culturae Mundi, Coventry, United Kingdom**

My main responsibility was to design promotional materials for Culturae Mundi's versatile charitable events. This included making various layouts, collages or illustrations, depending on the topic of the given event. I was collaborating with people from all over the world on a daily basis and learned the importance of working in a well-functioning team in a fast-paced environment.

01/2013 - 03/2013